

Public Disclosure of Student Achievement

Institution Name: Concordia University – Wisconsin & Ann Arbor

Business Unit(s) included in this report: School of Business

Academic Period Covered: Students eligible to graduate in the 2022-23 academic year

Date Report Posted: 7/26/23

Bachelor of Science with a major in Management	4-Year Graduation Rate	80%	47.1%
Bachelor of Science with a major in Marketing	4-Year Graduation Rate	80%	39.1%
Bachelor of Science with a major in Public Relations	4-Year Graduation Rate	80%	100%
Bachelor of Science with a major in Sports & Entertainment Business	4-Year Graduation Rate	80%	42.6%
MBA Program:			
Spring 2020	2-Year Graduation Rate	90%	68.3%
Fall 2020	2-Year Graduation Rate	90%	70.8%
Spring 2021	2-Year Graduation Rate	90%	69.2%

Fall 2021

2-